

SHAREHOLDER PRIVILEGES

The Chamber is the area's leading business organization and is committed to driving economic prosperity and business competitiveness success. That means the Chamber is focused on helping you capitalize on your business opportunities to help grow your business and our community.



Thank you for your interest in partnering with us. In exchange for your investment in advancing our mission, we'd like to extend the following tiered partnership privileges. Our team will assist you in choosing the level which best satisfies your needs and annual contribution level. We look forward to welcoming you as our newest Shareholder or Investor.

Associate

\$350

- Chamber Shareholder window cling
- Business referrals
- Company listing in the online partner directory
- Promotion as a new Shareholder in Chamber's Constant Contact, Facebook and various media outlets
- Free membership as a NC State Chamber Federation Insider, monthly newsletter (by request)
- Free membership as a US Chamber Federation Partner, newsletter (by request)
- Invitation to Chamber events and programs
- Participation opportunities on Chamber Committees/Boards where appropriate (please inquire)
- Complimentary notary public service
- Promotion of your company's job postings, special events, and promotions on Chamber website (by request)
- Weekly E-newsletter sent to unlimited company representatives
- Complimentary ribbon-cutting ceremony
- Use of Chamber logo
- Invitation to one New Shareholder & Investor Luncheon (your first year)
- Recognition at First Friday's Morning Brew as a new Shareholder (within your first 6 months)
- Opportunity to provide promotional brochures in Chamber lobby (rotated every 6 months)
- Regional discount opportunity with the Charlotte Chamber of Commerce
- Eligible to participate in our affinity discount programs with Office Depot, Constant Contact and on workers compensation insurance products (by request)
- Ability to submit a newsworthy business announcement or accolade for our weekly e-newsletter (one-time annually, approx.. 4K recipients)
- Preferred scheduling for complimentary business assistance with the NC Small Business & Technology Development Center
- Certificates of Origin processed electronically - \$15.00 per certificate up to 100 annually. After 100, then \$10 each.

Connector

\$450

Associate-level benefits, plus:

- Eligible to sponsor any Chamber event
- Enhanced listing in the online membership directory (company description)
- Use of two small meeting rooms with access to complimentary guest Wi-Fi (by availability)

Professional

\$550

Associate and Connector-level benefits, plus:

- Ability to host a First Friday's Morning Brew
- Copy of printed Chamber Partners directory (upon request)
- One-time 50% discount use of our large boardroom, with AV equipment and access to complimentary guest Wi-Fi (by availability, annually)
- (1) Business profile on Chamber's Facebook page (inquire for details)
- (1) E-newsletter promo ad (runs weekly)
- Complimentary 90 minute confidential session with senior business consultants from the Small Business and Technology Development Center

Executive

\$750

Associate, Connector, and Professional-level benefits, plus:

- (1) Set of membership labels for use in a direct mailing (by request)
- (1) E-newsletter promo ad (runs weekly)
- 4 hours of complimentary use of our meeting room facilities including large boardroom (by availability, annually)
- One month of company inserts in all newcomer packets
- (1) 50% discount on an individual registration to Annual Shareholders & Investors Luncheon or Future of Catawba County Summit

President

\$950

Associate, Connector, Professional, and Executive-level benefits, plus:

- (2) Sets of membership labels for use in a direct mailing (by request)
- (2) E-newsletter promo ads (runs weekly)
- (1) Complimentary registration to the Annual Shareholders & Investors Luncheon
- Invitation to one "Investor ONLY" briefing/program
- (1) Complimentary registration to the Future of Catawba County Summit or Women's Leadership Conference
- Two months of company inserts in all newcomer packets

ADVOCACY
CONNECTIONS
EMPOWERMENT
TALENT @work



The Chamber
OF CATAWBA COUNTY
Working for business

1055 Southgate Corporate Park SW
Hickory, North Carolina 28602

(p) 828-328.6111

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INVESTOR PRIVILEGES

Catawba Chamber "Investors" are the area's premier businesses that make a vital commitment to the economic development of Catawba County through their enhanced investment in the Chamber. "Investors" serve as key advisors, enjoy additional privileges and sponsorships and will maintain a close link to successful implementation of the Chamber's Annual Program of Work.



All Levels of Investment Include these Outstanding Privileges:

- Investor dollars fund the Chamber's 2020 Strategic Priorities
- Enhanced privileges from "Shareholder" to "Investor"
- Receives exclusive Investor window cling for display
- Invitation to special Investor ONLY briefings/programs
- Invitation to economic/community development announcements (when appropriate)
- Priority registration to all Chamber signature events through a personal Chamber liaison
- Listing included as link on Chamber e-newsletter to our Shareholders, Investors and Community Partners
- One appointment to the Chamber's Legislative Agenda Taskforce (please inquire)
- Rotating logo on the homepage of the Chamber's website
- Presenting Sponsor of Annual Shareholders & Investors Luncheon
- Presenting Sponsor of Business at the Ballpark
- Recognized on all staff outgoing emails as a Chamber Investor
- Complimentary submission of all company press releases to Regional Media list
- Opportunity to write an article to be published on the Chamber's website & shared on social platforms
- Investor page on the Chamber's website with a hyperlink to your website

Titanium Level

Valued at: **\$16,000**

- Annual Shareholders & Investors Luncheon (10 registrations/corporate table)
- Future of Catawba County Summit (5 registrations)
- 31st Annual Golf Classic (2 foursomes and 1 hole sponsorship)
- Women's Leadership Conference (6 registrations)
- Premier Sponsor for THREE major Chamber events (Future of Catawba County Summit, 31st Annual Golf Classic, Women's Leadership Conference, Leadership Catawba, or Tapping Into Talent Symposium)
- Company promotional signage in Chamber lobby (please inquire)
- Year-round company inserts in all newcomer packets
- Assistance with spousal relocation efforts/community orientation/events for new staff
- Assistance with community/relocation information for staff recruitment
- Chamber promotes your community outreach educational programs and events
- Sponsor for one of our "Investor ONLY" briefings
- (3) Sets of membership labels for use in a direct mailing (by request)
- Unlimited complimentary use of our meeting room facilities, including use of AV equipment and access to complimentary guest Wi-Fi (by availability, annually)

Platinum Level

Valued at: **\$12,000**

- Annual Shareholders & Investors Luncheon (10 registrations/corporate table)
- Future of Catawba County Summit (4 registrations)
- 31st Annual Golf Classic (2 foursomes and 1 hole sponsorship)
- Women's Leadership Conference (4 registrations)
- Premier Sponsor for TWO major Chamber events (Future of Catawba County Summit, 31st Annual Golf Classic, Women's Leadership Conference, Leadership Catawba, or Tapping Into Talent Symposium)
- Ten months of company inserts in all newcomer packets
- (6) E-newsletter promo ads (runs weekly)
- Leadership Catawba – one full registration (by availability)
- 16 hours of complimentary use of our meeting room facilities, including use of AV equipment and access to complimentary guest Wi-Fi (by availability, annually)

Gold Level

Valued at: **\$8,000**

- Annual Shareholders & Investors Luncheon (6 registrations)
- Future of Catawba County Summit (3 registrations)
- 31st Annual Golf Classic (4 players)
- Women's Leadership Conference (3 registrations)
- Premier Sponsor for ONE major Chamber event (Future of Catawba County Summit, 31st Annual Golf Classic, Women's Leadership Conference, Leadership Catawba, or Tapping Into Talent Symposium)
- Sponsorship credit of \$750 for any Chamber event
- Eight months of company inserts in all newcomer packets
- (5) E-newsletter promo ads (runs weekly)
- CEO Profile on Chamber's Facebook page
- Leadership Catawba – 50% off one registration (by availability)
- 8 hours of complimentary use of our meeting room facilities, including use of AV equipment and access to complimentary guest Wi-Fi (by availability, annually)

Silver Level

Valued at: **\$5,000**

- Annual Shareholders & Investors Luncheon (4 registrations)
- Future of Catawba County Summit (2 registrations)
- 31st Annual Golf Classic (4 players)
- Women's Leadership Conference (2 registrations)
- Sponsorship credit of \$500 on any Chamber event
- Six months of company inserts in all newcomer packets
- Submit a company video to be posted on Chamber's Facebook page
- (4) E-newsletter promo ads (runs weekly)
- Leadership Team private lunch with the Chamber President/CEO & SVP (by request)
- 8 hours of complimentary use of our meeting room facilities, including use of AV equipment and access to complimentary guest Wi-Fi (by availability, annually)

Bronze Level

Valued at: **\$3,000**

- Annual Shareholders & Investors Luncheon (2 registrations)
- Future of Catawba County Summit (1 registration)
- 31st Annual Golf Classic (2 players)
- Women's Leadership Conference (1 registration)
- Receives sponsorship credit of \$250 for any Chamber event
- Four months of company inserts in all newcomer packets
- (3) E-newsletter promo ads (runs weekly)
- 8 hours of complimentary use of our meeting room facilities, including use of AV equipment and access to complimentary guest Wi-Fi (by availability, annually)

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